**TP tracking: https://lt2.boliga.dk/tjek-prisen**

**Step 1 – dataLayer event (NEW!):**

<script>

window.dataLayer = window.dataLayer || [];

dataLayer.push({

'event':'check\_price\_step1\_check\_price',

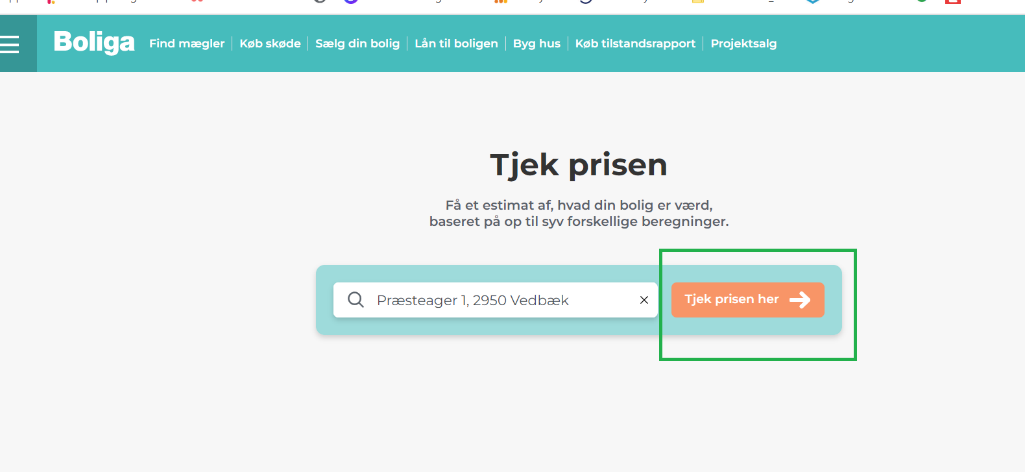
'address':'Skovvej 1, 2635 Ishøj',   // the searched address

'zipcode':'2635',   // the zipcode from the searched address

'price\_estimate':'1500000'   // the automatically estimated price

});

</script>



**Step 2 – dataLayer event (NEW!):**

<script>

window.dataLayer = window.dataLayer || [];

dataLayer.push({

'event': 'check\_price\_step2\_get\_free\_appraisal',

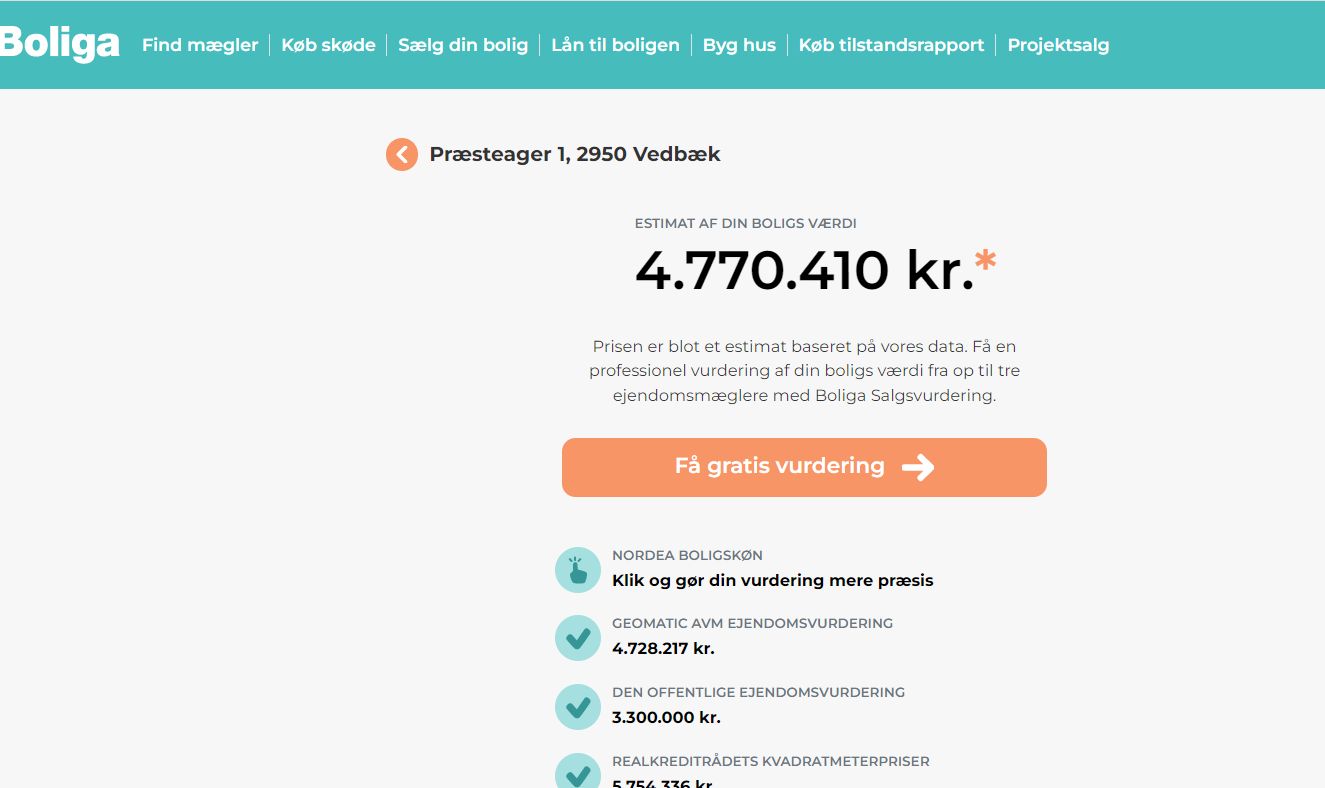
'address': 'Skovvej 1, 2635 Ishøj',   // the searched address

'zipcode': '2635',   // the zipcode from the searched address

'price\_estimate': 1500000   // the automatically estimated price in DKK (without decimal point or thousand divider)

});

</script>



**SV tracking: https://lt2.boliga.dk/bestil-salgsvurdering**

**Step 1 (USE THE SAME)**

****

<script>

window.dataLayer = window.dataLayer || [];

dataLayer.push({

'event':'broker\_leads\_enter\_address\_next',

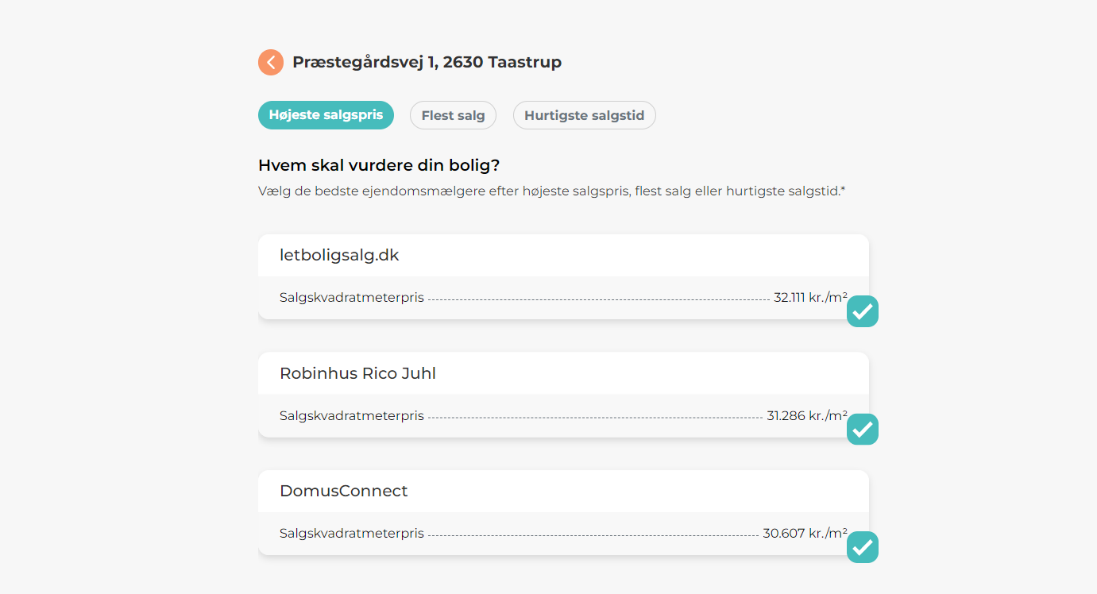
'address':'Skovvej 1, 2635 Ishøj',   // the searched address

'zipcode':'2635'   // the zipcode from the searched address

});

</script>

**Step 2 (NEW DATALAYER):**

****

<script>

window.dataLayer = window.dataLayer || [];

dataLayer.push({

'event': 'broker\_leads\_get\_contacted\_order\_completed',

'address': 'Skovvej 1, 2635 Ishøj',

'zipcode': '2635',

'price\_estimate': 1500000,   // if available from check price: set to the automatically estimated price in DKK (without decimal point or thousand divider). If not available (if the user did not come from check price) set to null

'broker\_lead\_1': 'Nybolig Mariann Trolledahl Vallensbæk-710',

'broker\_lead\_2': 'home Vallensbæk-21',

'broker\_lead\_3': 'RealMæglerne Vallensbæk ApS-24047'

});

</script>